

REPUBLIQUE DU CAMEROUN  
Paix – Travail – Patrie

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INSTITUT UNIVERSITAIRE BENGONO  
TOURE GENEVIEVE  
Scientiarum - Excellentiam - Nobel  
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REPUBLIC OF CAMEROON  
Peace-Work-Fatherland

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THE BENGONO TOURE GENEVIEVE  
UNIVERSITY INSTITUTE  
SCIENTIARUM – EXCELLENTIAM – NOBEL  
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**INSTITUT SUPERIEUR DES SCIENCES DE L'INGENIEUR, DES INDUSTRIES ET DE L'INNOVATION**  
**THE HIGHER INSTITUTE OF ENGINEERING SCIENCES, INDUSTRIES AND INNOVATION**

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**DOCTOR OF PHILOSOPHY IN HOTEL AND TOURISME MANAGEMENT**

CODES	COURSE NAMES	CREDIT
	<b>YEAR I</b>	3
DPHTM100	Economics Trends in Hospitality	3
DPHTM101	Principles and Practice of Management	3
DPHTM102	Organizational Behavior	3
DPHTM103	Quantitative Techniques for Management	3
DPHTM104	Managerial Economics	2
DPHTM105	International Hospitality	3
DPHTM106	Management Accounting	3
DPHTM107	Marketing Management	3
DPHTM108	Business Environment	3
DPHTM109	Computer Applications in Management	3
DPHTM110	Leadership Principles in Hospitality Management	3
DPHTM111	Human Resource Management	3
DPHTM112	Financial Management	3
DPHTM113	Operation and Production Management	3
DPHTM115	Research Methods in Management	3
DPHTM116	Thesis seminar I (Doctoral Proposal Development)	3
DPHTM117	Year One: Phd Research Thesis (Literature Review + Methodology)	10
		<b>60</b>
	<b>YEAR II</b>	
DPHTM200	Hospitality Marketing and Promotion	3
DPHTM201	Business Policy and Strategic Management	3
DPHTM202	Advanced Tourism	3
DPHTM203	Airlines Management	3
DPHTM204	Management of Travel Agency and Tour Mgt	3
DPHTM205	Statistical Tools for Hospitality and Tourism	3
DPHTM206	Legal and Regulatory Framework of Tourism	3
		3
DPHTM207	Information Technology for Management	
DPHTM208	Business Ethics and Ethos	3

DPHTM209	Event and Conference Management	4
DPHTM210	Hotel Management	4
DPHTM215	Thesis seminar I (Results and Findings)	5
DPHTM216	Thesis seminar II(Publication of 2 articles)	10
DPHTM217	Year Two : Phd Research Thesis (Results and Findings)	10
		<b>60</b>
	<b>YEAR III</b>	
DPHTM 300	Project Management	2
DPHTM 301	Business Laws	2
DPHTM 302	Culinary Services and Management	4
DPHTM 310	International Conference + Publication articles( 2)	6
DPHTM 311	Third-Year Research Seminar (Discussion and Conclusion)	6
DPHTM 312	Year Three: Thesis ( Dissertation Defense)	40
		<b>60</b>